



سلسلة
ملتقيات ليبيا الإقتصادية
LIBYA ECONOMIC FORUMS



البرنامج الوطني
للمشروعات
الصغرى والمتوسطة



Libya Enterprise



Libya International Forum for Small and Medium Enterprises

Second Session

From 23-25 October 2022

Misurata - Libya

ايب
2022

Libya International Forum for Small and Medium Enterprises

An international forum that works according to ethical values and innovative methods to support the national economic system by providing a secure environment for small and medium enterprises to play their economic and social role and interact with regional and international initiatives in a manner commensurate with the business environment and social reality in Libya and the Mediterranean countries.

We seek to upgrade the national and civil institutions that sponsor and support small and medium-sized enterprises by rehabilitating them by following international standards for all administrative work.

The technical and technical means that help it accomplish its tasks and reach its goals by scientific and practical means.

An international forum whose activities are implemented in successive sessions designed and prepared according to the nature and requirements of each stage through (scientific conferences / professional workshops / educational and training programs/awareness and guidance campaigns/qualification programs / specialized exhibitions that root for a culture of introducing the international business environment in the field of small and medium enterprises and industries nourishing her.

Objectives of the forum

- * Present the latest products and services of small and medium enterprises, local or international.
- * Network and open channels of communication between local and international entrepreneurs, individuals and companies
- * Attract business partners, foreign investments, and knowledge transfer for sectoral development.
- * Return of foreign companies to practice their business from inside Libyan territory to revive the Libyan labour market.
- * Attract local and international experts to discuss the environment of small and medium enterprises and ways to develop them.
- * Discuss opportunities and challenges in the setting of small and medium enterprises in Libya.



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Proceeding the objectives of the forum, which work to develop and enrich the environment of small and medium enterprises, where specialized forums are considered the most effective means to enter the regional and global markets, which is the most important pillar for the advancement of the national economy and the Libyan state.

And the importance of including all Libyan cities in the annual forum activities.

The second session was launched from the city of Misurata under the title 'Small and medium enterprises are a tool for economic diversification



Forum activities

Scientific Conference

Entitled:



Small and medium enterprises are a tool for economic diversification -

Mechanisms and tools for financing and technical support

Announcing the opening of participation 1/08/2022

Economic Forum

Entitled:

Small and Medium Enterprises in the Mediterranean Basin

Pioneering Experiences

With the participation of experts and institutions concerned with small and medium enterprises In many countries of the Mediterranean basin

To present the experiences of their countries in the field of Small and medium enterprises in the forum activities with panel discussions turn it around to come up with action plans that can be used in Libya and establish partnership International Small and Medium Enterprises

Forum activities

Accredited training programs for the second cycle

It will be announced on the forum and program page with the registration form later

Libya International Forum for Small and Medium Enterprises Award for Excellence and Innovation 2022

- * Projects registered with the National Program for Small and Medium Enterprises.
- * Provide a ready-to-market product or service or a trial product.
- * Provide job opportunities for employees or specialized labour.
- * Provide local self-sufficiency.
- * Environmental or environmentally friendly projects.
- * Innovation, knowledge transfer and added value to the Libyan market.

Note that fulfilling the above conditions increases the chances of winning the Excellence Award. With priority given to projects for women and people with special needs, a specialized committee will supervise the screening and selection.

Forum activities

Libya International Exhibition for Small and Medium Enterprises

LI ... SME 2022

In light of the importance of organizing specialized exhibitions in providing a scientific and economic mechanism that secures the transfer of technology and advanced programs in all fields of the economy and the industries that feed them to the Libyan reality and providing opportunities for meeting between national institutions to exchange different experiences, the following are organized:

Libya Exhibition for Small and Medium Enterprises

As one of the main events of the forum where an area of 2,000 square meters has been allocated for display in addition to exhibition spaces.

The Exhibition will be available to companies and institutions wishing to participate

- To encourage international participation, video conference services were provided to manage the suites remotely and communicate with customers inside the exhibition.

Services provided by the Preparatory Committee for those wishing to participate in the exhibition from outside Libya

* Providing an integrated program for all those wishing to participate from outside Libya, and it consists of:

1. Providing an entry visa
2. Accommodation services in hotels within the city of Misurata.
3. Providing four destinations for charter flights for participants in the event that the minimum number required to operate the flight is completed (Istanbul / Cairo / Tunis / Jordan).
4. Providing subsistence and transportation services within the city of Misurata throughout their stay
5. Providing shipping services.

Who are the participants in the forum?

- * Projects registered with the National Program for Small and Medium Enterprises.
- * Pilot projects that have a product or service ready to be presented or a pilot product.
- * National companies producing goods and services.
- * Family concerns and micro-projects.
- * Suppliers of materials, equipment and 3D printers that serve small and medium enterprises.
- * Arab and foreign companies located in Libya and interested in the Libyan market.
- * Chambers of Commerce and Industry.
- * Local businessmen councils.
- * Trade unions and professional associations.
- * Non-governmental organizations specialized in vocational training, development and youth projects.
- * Manufacturers of production lines and supplies for small and medium enterprises.

Targeted participants in the accompanying activities:

- * Ministers and Deputy Ministers.
- * Chairmen, board members, and executive directors of government institutions and bodies.
- * Directors of departments in the ministries and the debts of the Prime Ministry.
- * Chairmen of boards of directors, bank managers and credit managers in banks.
- * Businessmen/women and entrepreneurs.
- * Economists and bankers.
- * Managers of financing economic and productive projects.
- * Members of the Chambers of Commerce and Industry departments.
- * Members of the legislative and supervisory authority and the relevant committees.
- * Members of non-governmental organizations specialized in vocational training, development and youth projects.
- * Supporting institutions for the small and medium enterprises sector.

Targeted participation from the relevant state institutions:

- * The Ministry of Economy and its affiliates.
- * The Ministry of Industry and its affiliates.
- * Ministry of Local Government.
- * Ministry of Youth.
- * Ministry of Labor and Rehabilitation.
- * Ministry of Social Affairs.
- * Central Bank of Libya.
- * National Oil Corporation.
- * Economic Development Council.
- * National Planning Council.
- * Export Development Center.
- * Capital Market Authority.
- * Federation of Chambers of Commerce, Industry and Agriculture.
- * Universities, innovation and entrepreneurship centers and incubators.
- * Financial Facilities Fund.
- * Commercial banks and specialized banks.
- * Development Bank.
- * Communication and information technology companies.
- * Businessmen/women's councils

How to participate?

Sponsorship

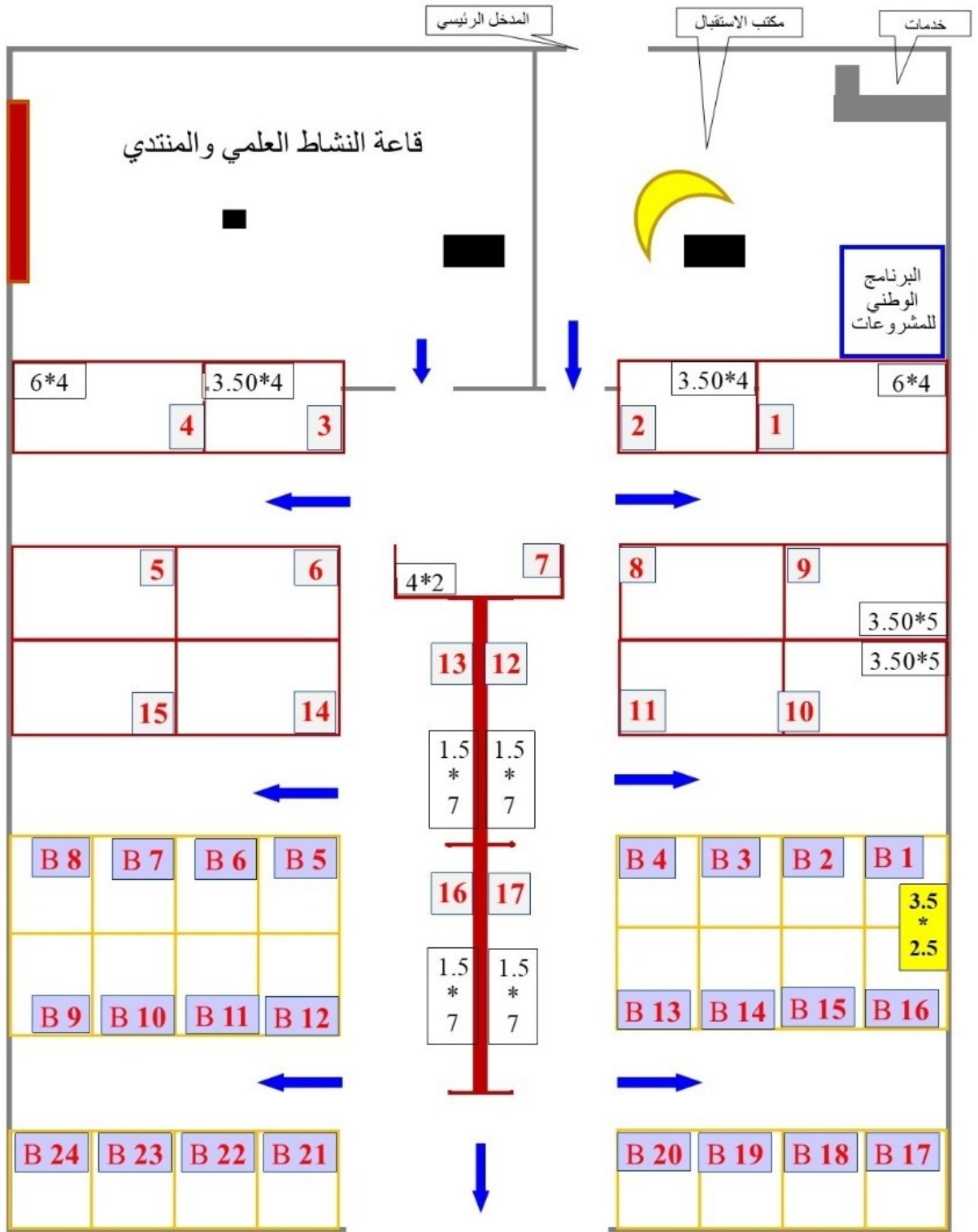
No	Sponsorship Type	cost
1	strategic partner	\$ 85.000.00
2	diamond sponsor	\$ 75.000.00
3	Sponsorship of the Economic Forum	\$ 65.000.00
4	Sponsorship of the scientific conference	\$ 65.000.00
5	golden sponsor	\$ 55.000.00
6	silver sponsor	\$ 45.000.00
7	Bronze Shepherd	\$ 35.000.00
8	Participating sponsor	\$ 11,000.00
9	Viewer (meter value)	\$ 175.00

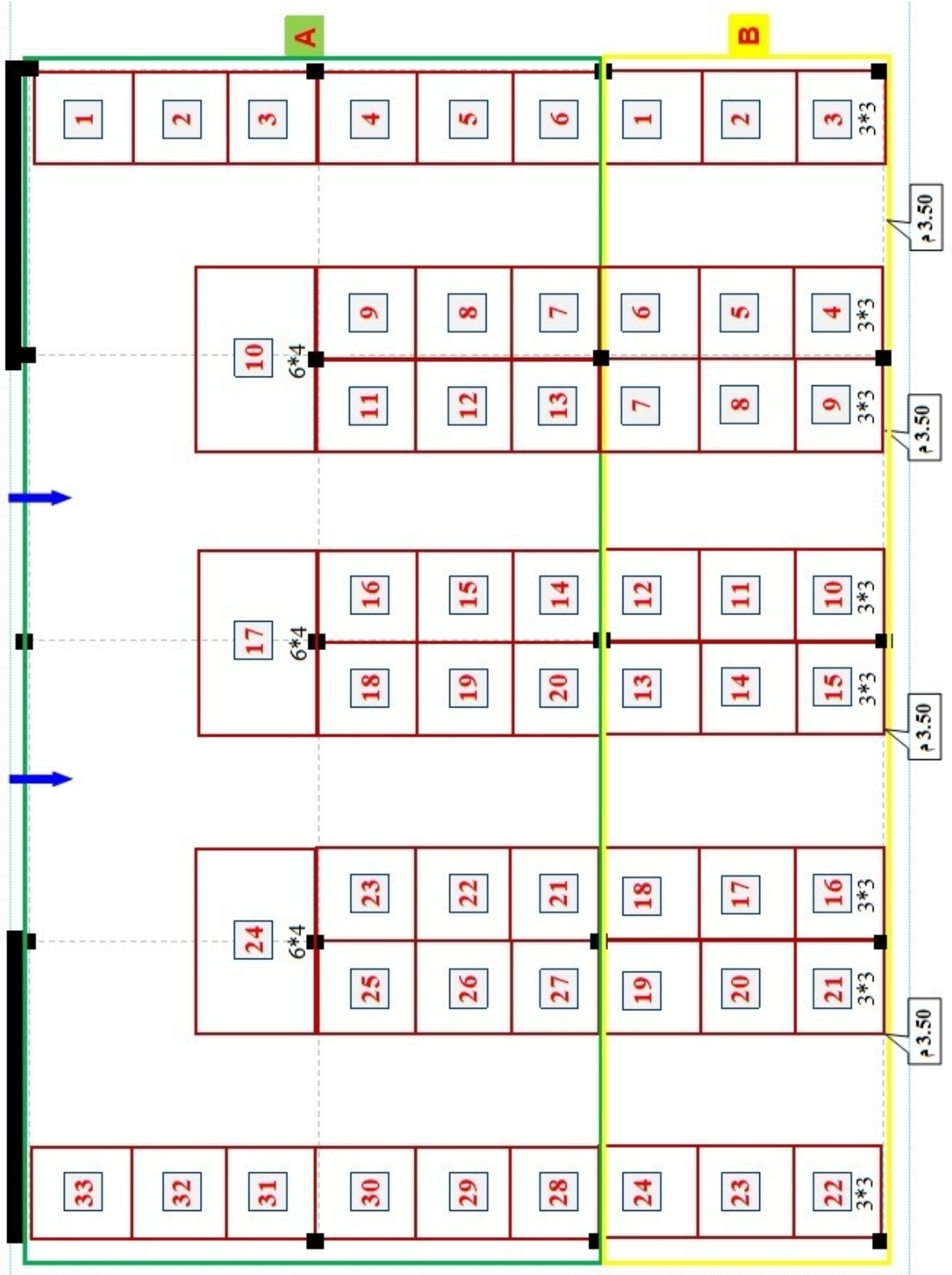
Regarding advertisements, they are agreed upon after they are selected

Hotel	Double room	Single room
<p>Al-Masa Hotel: Accommodation for three nights from 22nd to 25th October Breakfast / Lunch / Dinner Reception from and to the airport and daily transport to and from the hotel</p>	\$675.00	\$475.00
<p>Safari Hotel: Accommodation for three nights from 22nd to 25th October Breakfast / Lunch / Dinner Reception from and to the airport and daily transport to and from the hotel</p>	\$575.00	\$375.00
Visa fee	\$100.00	

If the number of participants increases to 100 participants from each country, we can operate a private charter flight from the following capitals (Cairo, Tunisia / Jordan / Algeria).

To inquire about sponsorship booking in detail, please contact us via e-mail: info@lisme.ly





Participating institution data

The Company's

Name

The address

Post type

The name

Adjective

Telephone number

WhatsApp number

E-mail

Post type

- * strategic partner
- * diamond sponsor
- * forum sponsor
- * Scientific conference sponsor
- * golden sponsor
- * silver sponsor
- * Bronze sponsor
- * co-sponsor
- * bidder
- * Other

Signed on behalf of the company

The name

Signature

Adjective

For reservations and inquiries

☎ 092 715 1003 - 091 509 1869

✉ info@lisme.ly