



Invitation

Within the framework of the great achievements realized by

H.E. President **Abdel Fatah EL SISI**

Within the scope of His Excellency's support for women economically and socially, and to affirm His Excellency's description of women as

(The nation's conscience and the honest guardian of the Egyptian identity)

In light of achieving sustainable development plans in the African continent, as it represents the strategic depth of sustainable development in the country and to achieve international cooperation, which represents the gate for development and peace to move the sustainable economic development forward,

The Arab Women Investors Union and the Businesswomen Association for Development organize in cooperation with (the General Federation of NGOS), under the auspices of (Council of Arab Economic Unity), (the Ministry of social solidarity), the participation of (the Ministry of Youth and Sports) and the participation of (Medium, Small and Micro Enterprise Development Authority).

The Conference and Exhibition

"The Arab- African investment and International Cooperation"

The Arab- African Youth

The 24th Edition, 2nd of November - 5th of November 2021

The opening ceremony of the event's activities and the accompanying exhibition will be on the 2nd of November, 2021 in **HURGHADA CITY**, Red Sea Governorate.

The conference and exhibition will be an important trade, investment and international cooperation platform in the African continent to open new markets, trade exchange and enhance cooperation between the African continent and the countries of the European Union and South Korea, and a great opportunity to showcase projects with special ROI in the region in support of investment and the promotion of intra-trade and industrial development, in order to achieve comprehensive sustainable development.

A high-level group of countries' representatives will participate from investment ,trade, chambers of industry and commerce, representatives of civil society organizations, associations, federations and business councils will also participate, which will be a great opportunity to enhance cooperation in all development sectors.

- **A special touristic and entertainment program will accompany the event in honor of the delegation.**
- **The conference and exhibition will be extensively covered by local and international high-level Media channels including TV, radio, and newspapers**

The conference administration confirms in cooperation with the AWIU's infection Control Committee and TCL Environmentally Friendly Sanitizers and detergents (Participant Sponsor) that all precautionary measures will be effective from arrival to departure

NB: You are kindly requested to cooperate with the AWIU COVID-19 committee to insure everybody's safety during the conference and exhibition period.

Dr. Hoda Galal Yassa

President of the Arab Women Investors Union
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